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6 UNITED STATES DISTRICT COURT
7 WESTERN DISTRICT OF WASHINGTON
8 AT SEATTLE

9 J.A., through his guardian, TARA ALLEN, et
10 al., individually and on behalf of all others
11 similarly situated,

CASE NO. C20-0640-RSM-MAT

12 Plaintiffs,

REPORT AND RECOMMENDATION

13 v.

14 MICROSOFT CORPORATION,

15 Defendant.

16 INTRODUCTION

17 Defendant Microsoft Corporation (Microsoft) filed a Motion to Compel Arbitration and
18 Stay Claims. (Dkt. 36.) Plaintiffs oppose the motion. (Dkt. 39.) The Court, having considered
19 the briefing and relevant record, herein recommends the Court GRANT the motion and STAY
these proceedings pending the outcome of arbitration.

20 BACKGROUND

21 Plaintiffs brought this lawsuit against Microsoft on behalf of themselves and all other
22 similarly situated consumers who purchased wireless, Microsoft-branded Xbox One controllers,
23 including standard controllers accompanying an Xbox One console and separately sold Elite

1 Controllers Series 1 and Series 2. (Dkt. 32, ¶1.) Plaintiffs maintain a defect causes the controllers
2 to register “phantom input or stick drift” and thwart accurate gameplay, i.e., properly registering
3 user input on a controller, which is the central purpose of video game controllers.

4 Plaintiffs reside in a number of different states and include Donald McFadden (New York),
5 Brandon Petti (California), and Samuel Whisnant (North Carolina), and five minors proceeding
6 through their guardians: J.A. (Illinois); C.C. (Maryland); A.D. (California); A.H. (North
7 Carolina); and J.H. (North Carolina). (*Id.*, ¶¶10-72.) Plaintiffs purchased their controllers between
8 2015 and 2019 and allege the drift defect interfered with and prevented their accurate gameplay.
9 They bring claims for breach of express warranty, breach of implied warranty of merchantability,
10 unjust enrichment, and violations of state consumer protection laws, and seek both a public
11 injunction and monetary relief. The minor plaintiffs disaffirm their “End User Licensing
12 Agreement” with Microsoft and aver they ceased use of the defective controllers. (*Id.*, ¶¶19 (J.A.),
13 52 (C.C.), 26 (A.D), 33 (A.H.), and 40 (J.H.))

14 Microsoft posits that plaintiffs, like all users of its Xbox gaming system, agreed to
15 individually arbitrate disputes with Microsoft as a condition of their use of Xbox services and
16 purchase and use of Xbox controllers. They contend each plaintiff agreed to arbitration: (1) under
17 the Microsoft Services Agreement (MSA) governing the relationship between Microsoft and users
18 of Xbox Live, an online interactive video game and entertainment service offered for use with
19 xBox consoles; and (2) pursuant to the arbitration agreement contained in product guides for the
20 xBox controllers purchased. (Dkt. 36.) Noting the arbitration provisions in both agreements adopt
21 American Arbitration Association (AAA) rules, Microsoft asserts the parties delegated any
22 arbitrability issues to an arbitrator, including the issue of whether the minor plaintiffs disaffirmed
23 their contracts. Microsoft asks that the Court order plaintiffs to submit their claims to binding

1 arbitration on an individual basis and stay this action pending that arbitration.

2 Plaintiffs deny an agreement to arbitrate exists. They also contend the arbitration
 3 agreements and delegation provisions are unconscionable, and that the agreements are invalid as
 4 to California claims in prohibiting public injunctive relief and not enforceable against disaffirming
 5 minors. They ask the Court to reject the motion to compel and, should the court compel arbitration
 6 over certain claims, that litigation as to any remaining claims be allowed to proceed.

7 DISCUSSION

8 A. Legal Standard

9 Under the Federal Arbitration Act (FAA), written agreements to arbitrate disputes arising
 10 out of transactions involving commerce “shall be valid, irrevocable, and enforceable, save upon
 11 such grounds as exist at law or in equity for the revocation of any contract.” 9 U.S.C. § 2. A party
 12 aggrieved by the failure or refusal to arbitrate under a written agreement for arbitration may
 13 petition the district court for an order directing arbitration to proceed as provided for in the
 14 agreement. 9 U.S.C. § 4. A court may not, however, compel arbitration before resolving whether
 15 a valid arbitration agreement exists. *Lifescan, Inc. v. Premier Diabetic Servs.*, 363 F.3d 1010,
 16 1012 (9th Cir. 2004). *See also AT&T Techs. v. Communs. Workers of Am.*, 475 U.S. 643, 648
 17 (1986) (“arbitration is a matter of contract and a party cannot be required to submit to arbitration
 18 any dispute which he has not agreed so to submit.”) (quoted source omitted).

19 The Court, as a general matter, determines two issues with a motion to compel arbitration:
 20 “(1) whether a valid agreement to arbitrate exists and, if it does (2) whether the agreement
 21 encompasses the dispute at issue.” *Chiron Corp. v. Ortho Diagnostic Systems, Inc.*, 207 F.3d 1126,
 22 1130 (9th Cir. 2000); *accord Brennan v. Opus Bank*, 796 F.3d 1125, 1130 (9th Cir. 2015). The
 23 party seeking to compel arbitration “bears ‘the burden of proving the existence of an agreement to

1 arbitrate by a preponderance of the evidence.”” *Norcia v. Samsung Telecomm. Am.*, 845 F.3d
 2 1279, 1283 (9th Cir. 2017). This burden is substantial and the Court must give the party denying
 3 the existence of an agreement to arbitrate ““the benefit of all reasonable doubts and inferences that
 4 may arise.”” *Three Valleys Mun. Water Dist. v. E.F. Hutton & Co.*, 925 F.2d 1136, 1141 (9th Cir.
 5 1991) (quoted source omitted). In this inquiry, the Court applies ordinary state-law principles
 6 governing the formation of contracts. *First Options of Chicago, Inc. v. Kaplan*, 514 U.S. 938, 944
 7 (1995); *Norcia*, 845 F.3d at 1283.

8 Upon finding an agreement to arbitrate, the FAA ““leaves no place for the exercise of
 9 discretion by a district court, but instead mandates that district courts *shall* direct the parties to
 10 proceed to arbitration[.]”” *Chiron Corp.*, 207 F.3d at 1130 (quoting *Dean Witter Reynolds Inc. v.*
 11 *Byrd*, 470 U.S. 213, 218 (1985)). “[A]ny doubts concerning the scope of arbitrable issues should
 12 be resolved in favor of arbitration, whether the problem at hand is the construction of the contract
 13 language itself or an allegation of waiver, delay, or a like defense to arbitrability.” *Mitsubishi*
 14 *Motors Corp. v. Soler Chrysler-Plymouth*, 473 U.S. 614, 626 (1985).

15 Parties to a contract may also “agree to have an arbitrator decide, not only the merits of a
 16 particular dispute but also ‘gateway’ questions of ‘arbitrability,’ such as whether the parties have
 17 agreed to arbitrate or whether their agreement covers a particular controversy.” *Henry Schein, Inc.*
 18 *v. Archer & White Sales, Inc.*, ___ U.S. ___, 139 S. Ct. 524, 529-30, 202 L.Ed.2d 480 (2019) (quoting
 19 *Rent-A-Ctr., W., Inc. v. Jackson*, 561 U.S. 63, 68-69 (2010)). Where parties include such a gateway
 20 or “delegation” clause, it is “simply an additional, antecedent agreement the party seeking
 21 arbitration asks the federal court to enforce, and the FAA operates on this additional arbitration
 22 agreement just as it does on any other.” *Rent-A-Ctr., W., Inc.*, 561 U.S. at 70. If a valid agreement
 23 exists and delegates arbitrability issues to an arbitrator by ““clear and unmistakable”” evidence, “a

1 court may not decide the arbitrability issue.” *Henry Schein, Inc.*, 139 S. Ct. at 529-30 (quoted and
 2 cited sources omitted). This is true “even if the court thinks that the argument that the arbitration
 3 agreement applies to a particular dispute is wholly groundless.” *Id.* Under Ninth Circuit law,
 4 “incorporation of the AAA rules constitutes clear and unmistakable evidence that contracting
 5 parties agreed to arbitrate arbitrability.” *Brennan*, 796 F.3d at 1130.

6 B. Existence of Agreements to Arbitrate

7 Microsoft maintains plaintiffs entered into binding arbitration agreements through two
 8 separate avenues. The Court addresses the two types of agreements below.¹

9 1. Clickwrap agreement:

10 In creating an Xbox live account, plaintiffs were required to accept, prior to August 2015,
 11 the Xbox Live Terms of Use (TOU) and, after August 2015, the MSA by clicking a button, either
 12 through the Xbox One console or a personal computer. (Dkt. 37 (Decl. of Andreas Holbrook),
 13 ¶¶2-7.) They were required to accept updates in order to continue to use Xbox Live. (*Id.*, ¶¶3(c),
 14 6, Exs. C-E.) Both the TOU (as of December 2011) and the MSA include a binding arbitration
 15 clause and class action waiver. (*Id.*, ¶¶4-5, Exs. A & B.) Since 2019, users click “Next” and are
 16 informed doing so means the user agrees to the MSA, while earlier versions required users to click
 17

18 1 The parties dispute the state law applicable to plaintiffs’ claims. Plaintiffs assert Washington law
 19 presumptively applies given the absence of an actual conflict between the laws and interest of Washington
 20 and those of another state, *Tilden-Coil Constructors, Inc. v. Landmark Am. Ins. Co.*, 721 F. Supp. 2d 1007,
 21 1012-13 (W.D. Wash. 2010) (citing *Erwin v. Cotter Health Ctrs.*, 161 Wn.2d 676, 167 P.3d 1112, 1120-
 22 21 (2007)), and because Washington has a paramount interest in and most significant relationship to a
 23 conflict involving one it’s “largest corporate citizens,” *Kelley v. Microsoft Corp.*, 251 F.R.D. 544, 553
 (W.D. Wash. 2008). Microsoft notes that none of the plaintiffs live in Washington and that their agreements
 with plaintiffs call for disputes to be governed by the law of the states in which they reside. (See Dkt. 38,
 Exs. Y-Z at § 10 & Ex. X at § 8; Dkt. 37, Exs. B-F at § 11.) Microsoft states that, for many issues, there is
 no conflict in the potentially relevant state laws, but that, where there is a conflict, “the law of the state
 chosen by the parties to govern their contractual rights and duties will be applied.” *Erwin*, 161 Wn.2d at
 694. The Court finds it need not resolve this dispute because the arbitration agreements exist and are
 enforceable under any potentially relevant state law.

1 “I Accept”. (*Id.*, ¶7, Exs. K, L.) The acceptance screen on the console provides a button linking
 2 to the full terms of the MSA, while the browser provides the same through the agreement’s name
 3 in blue hyperlink text. (*See id.*)

4 Notice of the arbitration clause and class action waiver appears in capitalized and
 5 sometimes bold text on the first page of the MSA and directs the user to the section containing the
 6 full text of the agreement. (*Id.*, ¶5, Exs. A-F.) For example, the MSAs begin: **“IF YOU LIVE**
 7 **IN . . . THE UNITED STATES, PLEAD READ THE BINDING ARBITRATION CLAUSE**
 8 **AND CLASS ACTION WAIVER IN SECTION 15. IT AFFECTS HOW DISPUTES ARE**
 9 **RESOLVED.”** (*See, e.g.*, Dkt. 37, Ex. C.) As reflected in the most recently updated MSA,
 10 effective October 1, 2020, Section 15 states:

11 **Binding Arbitration and Class Action Waiver If You Live In (or,**
 12 **If a Business, Your Principal Place of Business Is In) the United**
 13 **States.** We hope we never have a dispute, but if we do, you and we
 14 agree to try for 60 days to resolve it informally. If we can’t, you and
 15 we agree to **binding individual arbitration before the American**
Arbitration Association (“AAA”) under the Federal Arbitration
Act (“FAA”), and not to sue in court in front of a judge or jury.
 16 Instead, a neutral arbitrator will decide and the arbitrator’s decision
 17 will be final except for a limited right of review under the FAA.
Class action lawsuits, class-wide arbitrations, private attorney-
general actions, and any other proceeding where someone acts
in a representative capacity aren’t allowed. Nor is combining
individual proceedings without the consent of all parties. . . .

18 (*Id.*, Ex. F at § 15 (emphasis in original).) Disputes covered include **“Everything Except IP[,]”**
 19 and the “term ‘dispute’ is as broad as it can be[,]” including “any claim or controversy related” to
 20 the services provided, prices, accounts, or terms of the agreement. (*Id.* at § 15(a).) Arbitration is
 21 to be conducted according to the AAA rules. (*Id.* at § 15(d).) Versions of the MSA in effect May
 22 1, 2018 and beyond add the following language: “Under AAA Rules, the arbitrator rules on his or
 23 her own jurisdiction, including the arbitrability of any claim.” (*Id.*, Exs. D-F at § 15(d).)

1 Microsoft notifies users of updates through emails and pop-up notices, appearing when a
 2 user logs in and requiring the user to click “Next” before they can proceed. (*Id.*, ¶6, Exs. G-H.)
 3 The MSA also includes a “Kids and Accounts” provision stating that, “[b]y using the Services,”
 4 the user represents “you have either reached the age of ‘majority’ . . . or have valid parent or legal
 5 guardian consent to be bound by these Terms[,]” or that a parent or guardian creating an account
 6 “accept[s] these Terms on minor’s behalf and are responsible for all use” of the accounts or
 7 services. (*Id.*, Exs. B-F at § 4.a.iii.) Microsoft maintains a table that updates whenever a user
 8 clicks to manifest assent to the MSA upon opening an account or acknowledging receipt of an
 9 update. (*Id.*, ¶¶7-8.) Its records show that each plaintiff accepted MSAs effective May 1, 2018 or
 10 later and that their accounts remain active. (*Id.* (reflecting dates of most recent acceptances of
 11 MSA as follows: J.A. (8/24/20); C.C. (8/22/20); A.D. (8/8/19); A.H. (8/29/20); J.H. (5/26/18);
 12 McFadden (6/5/2018); Petti (8/21/19); Whisnant (8/24/19).)

13 Plaintiffs contend the “click-through” agreement² for Xbox Live Services does not mention
 14 and therefore does not apply to Xbox hardware accessories like controllers. This argument does
 15 not establish the absence of an agreement to arbitrate. Microsoft shows and plaintiffs do not
 16 dispute that each plaintiff assented to the click-through MSA requiring individual arbitration of
 17

18 ² A click-through or “clickwrap” agreement “presents the user with a message . . . requiring that
 19 the user manifest . . . assent to the terms of the license agreement by clicking an icon. The product cannot
 20 be obtained or used unless and until the icon is clicked.” *In re Wyze Data Incident Litig.*, C20-0282-JCC,
 2020 WL 6202724, at *2 (W.D. Wash. Oct. 22, 2020) (quoting *Specht v. Netscape Commc’ns Corp.*, 306
 21 F.3d 17, 22 n.4 (2d Cir. 2002)). A “shrinkwrap” agreement, as discussed below, is an “in-the-box” contract,
 22 referring to terms included within the shrinkwrap packaging of a product. *M.A. Mortensen Company, Inc.*
 23 v. *Timberline Software Corp.*, 140 Wn.2d 568, 584-85, 998 P.2d 305 (2000). The parties here appear to
 agree any state law relevant to this matter allows for the enforceability of either type of agreement. See *In
 re Wyze Data Incident Litig.*, 2020 WL 6202724, at *2 (“While Washington law relating to clickwrap
 agreements is scarce, it clearly allows for the enforcement of ‘shrink-wrap’ agreements, even if the
 consumer did not read the agreement.”; also stating: “courts throughout this circuit have consistently
 upheld arbitration provisions contained in clickwrap agreements.”); (Dkt. 36 at 13-14, 16 (citing cases
 recognizing validity of clickwrap and shrinkwrap agreements under California, Illinois, Maryland, New
 York, and North Carolina state law).)

1 disputes before and under the rules of the AAA and providing for the arbitrator to rule on any
 2 issues of arbitrability. Any dispute as to the scope of the MSA, including its applicability to the
 3 controllers, must be decided by the arbitrator. *See, e.g., LeBoeuf v. NVIDIA Corp.*, 833 F. App'x
 4 465, 466 (9th Cir. Jan. 14, 2021) (rejecting contention valid arbitration agreement did not exist
 5 where plaintiffs' claims related to hardware, not software "because the undisputed facts show
 6 [they] entered into a valid arbitration agreement when they twice assented" to a license agreement
 7 and "[a]ny dispute as to the scope of that agreement, and whether [their] claims fall outside the
 8 agreement, must be determined by the arbitrator under the License Agreement's delegation
 9 clause.") (citing *Henry Schein, Inc.*, 139 S. Ct. at 530).³

10 2. Shrinkwrap agreement:

11 Xbox controllers, purchased in a standalone controller box or bundled with an Xbox
 12 console, come with a product guide in the box informing the purchaser that use of the controller
 13 manifests agreement to Microsoft's terms of use. (Dkt. 38 (Decl. of Jamie O'Connell), ¶4, Exs.
 14 A-E.) The guides state on the first page, immediately under the heading, "**AGREEMENT TO**
 15 **XBOX ONE LIMITED WARRANTY AND SOFTWARE LICENSE TERMS**":

16 You must accept the Xbox Terms of Use . . . at xbox.com/live/termsofuse, . . . and the Limited Warranty at xbox.com/xboxone/warranty to use your Xbox One console[or] Xbox accessories . . .
 17 By using your Xbox One console[or] Xbox accessories . . . , you
 18 agree to be bound by these terms. Please read them. If you do not
 19 accept them, do not set up or use your Xbox One console[or] Xbox
 20 accessories Return the Xbox product to Microsoft or your
 21 retailer for a refund.

22 (*Id.*, Exs. A-C, E at 1.) After October 2019, the heading included, "**(WITH BINDING**

23 ³ Microsoft argues it will likely have the better of the arbitrability argument regarding the
 controllers in arbitration. Given the delegation provision, the Court does not consider any such arguments.
Munning v. Nordstrom, Inc., C19-1810-RSL, 2020 WL 1528477, at *2 (W.D. Wash. Mar. 31, 2020).

1 **ARBITRATION AND CLASS ACTION WAIVER IN THE U.S.)”, followed by text stating**
 2 use of the product indicated agreement to the “Warranty & Agreement”. (*Id.*, Ex. D at 1.) Text
 3 further directed purchasers to “**please read the binding arbitration clause and class action**
 4 **waiver**” at the URL (webpage address) provided there and on page five of the agreement, and
 5 noted it bound the purchaser and affected how disputes regarding the product would be resolved.
 6 (*Id.*)

7 Pages four or five of all of the product guides at issue informed purchasers:

8 **If you live in the United States, Section 9 of the Limited**
 9 **Warranty contains a binding arbitration clause and class action**
 10 **waiver, available at xbox.com/xboxone/warranty/arbitration.**
The arbitration clause affects your rights about how to resolve
a dispute with Microsoft. Please read it. Parts of the arbitration
clause are described below.

11
 12 (*Id.*, Exs. A-C, E; *see also* Ex. D (summarizing warranty terms and arbitration agreement in bold
 13 font and directing consumers to URL for full terms).) The guides further advised that any dispute
 14 not resolved by informal negotiation or in small claims court “will be resolved only by individual
 15 binding arbitration under the [FAA]” and the AAA rules. (*Id.*, Exs. A-E.)

16 In addition, the boxes containing the controllers also alerted purchasers that use of the
 17 product required acceptance of Microsoft’s warranty agreements. (*Id.*, ¶5, Exs. F-X.) For
 18 example, a 2015 Xbox One/Elite Controller bundle box stated after the heading,
 19 “**IMPORTANT!**”, that the purchaser must accept Xbox Software License Terms, the MSA, and
 20 the Limited Warranty at the URLs listed, while a May 2017 standalone box containing a standard
 21 controller stated, “**You must accept the Warranty & Agreement** at xbox.one/xboxone/
 22 warranty.” (*Id.*, ¶5, Exs. F-G, Q, U.)

23 The URLs identified in the product guides and on controller boxes contained the warranty

1 agreements, including the binding arbitration clause and class action waiver, which provide for
2 individual arbitration before the AAA, according to AAA rules, for all disputes not related to
3 intellectual property, with “dispute” defined as “broad as it can be” or “given the broadest possible
4 meaning allowable under law.” (*Id.*, ¶6, Exs. X-Z at § 15.) The warranty agreements in effect
5 after August 30, 2018 added: “Under AAA Rules, the arbitrator rules on his or her own jurisdiction,
6 including the arbitrability of any claim.” (*Id.*, Exs. Y-Z at § 11(d).)

7 Plaintiffs assert the shrink-wrap agreement in the Xbox controller packaging is
8 unenforceable due to the failure to provide sufficient notice of the terms. *See Norcia*, 845 F.3d at
9 1289 (recognizing that, under California law, “even if a customer may be bound by an in-the-box
10 contract under certain circumstances, such a contract is ineffective where the customer does not
11 receive adequate notice of its existence.”) They point to the Ninth Circuit’s decision in *Norcia*,
12 845 F.3d at 1289, considering a product box containing a “Product Safety & Warranty
13 Information” brochure, and thus indicating it contained safety information and the seller’s
14 warranty. The Ninth Circuit found a reasonable person would not have been on notice the brochure
15 “contained a freestanding obligation outside the scope of the warranty[,]” or that receiving the
16 warranty and failing to opt out of an arbitration provision contained within would constitute assent
17 to “a provision requiring arbitration of all claims against the seller, including claims not involving
18 the warranty.” *Id.* at 1289-90. Plaintiffs contend a reasonable person would similarly not be on
19 notice pamphlets labeled “Xbox One Accessory Product Manual” contained information limiting
20 consumer rights. They deny inclusion of language directing the consumer to accept certain terms
21 located at different URLs or burying the summary of the arbitration agreement on later pages
22 sufficed to provide notice. They describe the text on the outside of the product boxes as small,
23 inconspicuous, and lacking sufficient or in some cases any mention of an agreement, terms, or

1 anything indicating the consumer is entering into a bilateral contract to arbitrate. Again, however,
 2 plaintiffs fail to establish the absence of an agreement to arbitrate.

3 In Washington and elsewhere, an in-the-box contract may be found effective so long as the
 4 consumer receives adequate notice. *See, e.g., Kwan v. Clearwire Corp.*, C09-1392-JLR, 2012 WL
 5 32380, at *9 (W.D. Wash. Jan. 3, 2012) (“[T]he central issue of concern in Washington in
 6 determining whether or not a consumer is bound by an alleged contract is whether the consumer
 7 has notice of and access to the terms and conditions of the contract prior to the conduct which
 8 allegedly indicates his or her assent.”); (Dkt. 36 at 16-17 (describing other state law).) “Under
 9 Washington law, a consumer “cannot successfully argue that the contract is unenforceable as long
 10 as [he or she] was not *deprived of the opportunity to read it.*” *Schmidt v. Samsung Electronics*
 11 *Am., Inc.*, C16-1725-JCC, 2017 WL 2289035, at *2 (W.D. Wash. May 25, 2017) (citations
 12 omitted; emphasis added). “For instance, Washington law permits ‘shrink-wrap’ contracts
 13 contained within a product box, even if the consumer did not admit to reading that contract.” *Id.*

14 In *Schmidt*, this Court found sufficient notice of an arbitration agreement where a brochure
 15 in a product box contained a generic title, “Product Safety and Warranty Information” or
 16 “Important Information”, but, unlike *Norcia*, also provided notice “additional [] terms and
 17 conditions applied[,]” and included an arbitration agreement and opt-out provisions within the
 18 brochure. *Id.*, at *3 (“At the beginning, each brochure warned the reader that “**by using this**
 19 **device, you accept those [contained] terms and conditions,**” and instruct the viewer to “**READ**
 20 **THIS INFORMATION BEFORE USING YOUR MOBILE DEVICE.**”) Because the
 21 plaintiffs had “adequate notice that additional terms and conditions existed, and should have read

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1 further to inquire[,]” they had assented to arbitration. *Id.*⁴ See also *In re Samsung Galaxy*
 2 *Smartphone Mktg. & Sales Practices Litig.*, 298 F. Supp. 3d 1285, 1294-95 (N.D. Cal. 2018)
 3 (boxes had “classic contractual language by giving users notice of additional terms and
 4 conditions[]” and “would make a reasonable person aware of the existence of other binding
 5 conditions as part of the purchase.”; covers of guidebooks in boxes, while containing generic titles
 6 referring to product safety and warranty information, made clear “terms and conditions” were
 7 contained within, provided that the consumer would be bound by using the product, and prompted
 8 the consumer to read the guidebook to find the terms and, therefore, provided “sufficient
 9 information to direct the consumer to the arbitration provision.”)

10 Here, similar to *Schmidt*, the product guides followed any generic title with specific
 11 language warning consumers they must accept Microsoft’s terms of use and that, through the use
 12 of the product, agreed to be bound by those terms. After October 2019, the title itself explicitly
 13 advised of the existence of the binding arbitration clause. Moreover, in any of the product guides
 14 at issue, reading further showed the terms of the agreement included a binding arbitration clause
 15 and provided specific language relevant to that provision, including the fact any disputes would be
 16 conducted under the FAA and according to the AAA and its rules, as well as a URL leading to the
 17 full text of the agreement. The product boxes also provided an additional warning to consumers
 18 of the requirement to accept the terms of the agreement. Microsoft, as such, provided adequate
 19

20 ⁴ The Court provided a detailed discussion of how the defendant in *Schmidt* had “cured many of
 21 the defects” at issue in *Norcia* and a similar case. *Schmidt*, 2017 WL 2289035, at *4 (“Whereas the *Norcia*
 22 packaging simply noted that the ‘Package Contains ... Product Safety & Warranty Brochure,’ . . . the
 23 packaging at issue here stated that the ‘Device purchase [is] subject to additional Samsung terms and
 conditions,’ . . . , thus giving . . . notice of additional contractual terms and conditions[.] The brochure itself
 was labeled ‘Important Information,’ thus expanding the reasonable scope of the brochure beyond just
 safety and warranty information. . . Defendants’ brochure contained reference to arbitration in the table of
 contents and on the second numbered page, . . . , neither of which is reflected in the *Norcia* record.”)

1 notice to plaintiffs as to the existence of the binding arbitration clause. For this reason, and for the
2 reasons stated above, the Court finds the evidence to show both click-through and shrinkwrap
3 agreements to arbitrate with Microsoft.

4 C. Challenges to Agreements

5 Plaintiffs raise a number of challenges to the validity and enforceability of the agreements
6 to arbitrate. They contend any agreements are void in that they are procedurally unconscionable
7 contracts of adhesion, with unfair surprise of terms, and substantively unconscionable in imposing
8 a significantly reduced statute of limitations. *See Burnett v. Pagliacci Pizza, Inc.*, 196 Wash. 2d
9 38, 54, 470 P.3d 486 (2020) (either procedural or substantive unconscionability is sufficient to
10 void an agreement). They maintain the arbitration provision and class action waiver are invalid
11 under *McGill v. Citibank, N.A.*, 2 Cal. 5th 945, 393 P.3d 85, 93-95 (2017), as to California claims
12 because they prelude California consumers from pursuing public injunctive relief in any forum.
13 They also argue the agreements cannot be enforced against the minor plaintiffs, each of whom
14 disaffirmed the contracts. (*See* Dkt. 39 at 19-20 (citing relevant case law).) Plaintiffs maintain
15 these challenges are properly before the Court because the question of whether a claim is subject
16 to a valid arbitration agreement and “whether the agreement encompasses the dispute at issue” is
17 for the court to decide. *See Revitch v. DIRECTV, LLC*, 977 F.3d 713, 719 (9th Cir. 2020) (“We
18 determine ‘(1) whether a valid agreement to arbitrate exists’ and ‘(2) whether the agreement
19 encompasses the dispute at issue.’”) (quoting *Chiron*, 207 F.3d at 1130).

20 Plaintiffs also challenge the delegation provisions in the agreements as procedurally
21 unconscionable and unenforceable, and a gateway issue for the Court to resolve. They argue
22 presentation of the delegation clause through incorporation by reference to AAA rules is a
23 procedurally unconscionable contract of adhesion in depriving consumers of a reasonable

1 opportunity to understand they were agreeing to have an arbitrator decide arbitrability. (Dkt. 39
 2 at 30 & n.4.) The Court, for the reasons discussed below, does not find this contention or any
 3 other challenge to undermine the validity or enforceability of the agreements to arbitrate.

4 Where a contract delegates arbitrability to an arbitrator, the court may not override the
 5 contract. *Henry Schein, Inc.*, 139 S. Ct. at 526-29. That is, “[w]hile the Court determines the
 6 existence of an arbitration agreement, the arbitrator adjudicates its validity if the parties have
 7 delegated that authority.” *Moffett v. Recording Radio Film Connection, Inc.*, C19-3319, 2020 WL
 8 6143595, at *3 (C.D. Cal. Jan. 31, 2020) (citing *Kum Tat Ltd. v. Linden Ox Pasture, LLC*, 845
 9 F.3d 979, 983 (9th Cir. 2017)). *Accord Rent-A-Ctr., W., Inc.*, 561 U.S. at 63, 68-69. “If an
 10 arbitration provision contains a delegation clause, the Court’s inquiry ends.” *Diaz v. Nintendo of*
 11 *America Inc.*, C19-1116, 2020 WL 996859, at *1 (W.D. Wash. March 2, 2020). Only a challenge
 12 to the enforceability of the delegation provision itself, as opposed to the arbitration agreement as
 13 a whole, may be decided by the Court. *Brennan*, 796 F.3d at 1133-34 (delegation provision
 14 enforced where plaintiff failed to challenge that provision, the “agreement to arbitrate
 15 arbitrability”, and instead argued the arbitration clause as a whole was unconscionable, which was
 16 a determination for the arbitrator) (citing *Rent-A-Center, W., Inc.*, 561 U.S. at 73-75).

17 As stated above, under Ninth Circuit law, “incorporation of the AAA rules constitutes clear
 18 and unmistakable evidence that contracting parties agreed to arbitrate arbitrability.” *Id.* at 1130.
 19 Plaintiffs correctly observe the Ninth Circuit limited this holding to the facts of the case, which
 20 involved an arbitration agreement in an employment contract between sophisticated parties. *Id.* at
 21 1130-31 (“[W]e need not decide nor do we decide here ‘the effect [if any] of incorporating [AAA]
 22 arbitration rules into consumer contracts’ or into contracts of any nature between ‘unsophisticated’
 23 parties.”) (quoted sources omitted). However, the Ninth Circuit also clarified its decision “should

1 not be interpreted” to require application of the holding only to sophisticated parties or commercial
 2 contracts, and noted the “vast majority” of circuits had not so limited similar holdings. *Id.*

3 Subsequently, this Court observed “the greater weight of authority since *Brennan*,
 4 including within this District, concludes that *Brennan*’s holding also applies to disputes involving
 5 non-sophisticated parties[,]” followed that authority, and found the issue of arbitrability delegated
 6 to the arbitrator via incorporation of AAA rules in a case involving a consumer transaction.
 7 *Weimin Chen v. Sierra Trading Post, Inc.*, C18-1581-RAJ, 2019 WL 3564659, at *5-6 (W.D.
 8 Wash. Aug. 6, 2019) (citing *Schmidt*, 2017 WL 2289035, at *6 (incorporation of AAA rules within
 9 consumer transaction was ‘clear and unmistakable’ evidence of intent to delegate the arbitrability
 10 question to an arbitrator); *Cordas v. Uber Technologies, Inc.*, 228 F. Supp. 3d 985, 991-92 (N.D.
 11 Cal. 2017) (same); *Zenelaj v. Handybook Inc.*, 82 F. Supp. 3d 968, 974 (N.D. Cal. 2015) (stating
 12 cases that conclude less-sophisticated parties do not clearly and unmistakably delegate arbitrability
 13 by incorporation of AAA rules are “at odds with the prevailing trend of case law”). See also *In re Wyze Data Incident Litig.*, No. C20-0282-JCC, 2020 WL 6202724, at *3 (W.D. Wash. Oct. 22,
 14 2020) (inclusion of AAA rules constituted clear and unmistakable evidence of the intent to
 15 delegate arbitrability to the arbitrator in a case involving consumer purchasers of internet-enabled
 16 home security cameras); *McLellan v. Fitbit, Inc.*, C16-0036, 2017 WL 4551484, at *2 (N.D. Cal.
 17 Oct. 11, 2017) (*Brennan*’s holding applies to unsophisticated parties, including consumers).

19 More recently, the Ninth Circuit found as to minor plaintiffs who had entered into an
 20 agreement associated with their use of video games:

21 [T]he teenagers clearly and unmistakably agreed to arbitrate
 22 questions of arbitrability because the arbitration agreement
 23 incorporates AAA rules. [Their] degree of sophistication does not
 change this conclusion because, under Washington law, “[c]ourts
 presume that parties to an agreement have read all parts of the entire
 contract and intend what is stated in its objective terms,” and

1 “[c]ontractual language must ... be interpreted in light of existing
 2 ... rules of law[.]”
 3

4 *G.G. v. Valve Corp.*, 799 F. App’x 557, 558-59 (9th Cir. Apr. 3, 2020) (cited and quoted sources
 5 omitted). The Court here has no difficulty in finding plaintiffs fail to show the delegation clauses
 6 are unconscionable, and finds the delegation of arbitrability issues to the arbitrator enforceable
 7 through the incorporation of AAA rules. (*See also* Dkt. 37, Exs. D-F at § 15(d) and Dkt. 38, Exs.
 8 Y-Z at § 11(d) (adding: “Under AAA Rules, the arbitrator rules on his or her own jurisdiction,
 including the arbitrability of any claim.”))

9 Nor do plaintiffs succeed in their challenges to the arbitration agreements as a whole. The
 10 question of whether the agreements cover the claims at issue is not for this Court to decide. The
 11 arbitration agreements apply to any dispute other than intellectual property rights, with the term
 12 “dispute” defined as “broad as it can be” or “given the broadest possible meaning allowable under
 13 law.” (Dkt. 37, Ex. A at § 18, Exs. B-F at § 15; Dkt. 38, Exs. X-Z, at § 9.) Unlike *Revitch*, 977
 14 F.3d 713, the agreements also contain delegation provisions, adopt AAA rules, and delegate
 15 arbitrability issues to the arbitrator. As such, the enforceability of the agreements, including any
 16 question of unconscionability, must be determined by the arbitrator. *See, e.g., In re Wyze Data*
 17 *Incident Litigation*, 2020 WL 6202724, at *3-4 (arbitration agreement covering ““all disputes and
 18 claims”” and intended to be broadly interpreted necessarily included enforceability of agreement,
 19 and inclusion of AAA rules constituted clear and unmistakable evidence of intent to delegate
 20 arbitrability to arbitrator; “The question of whether the arbitration provision here is unconscionable
 21 must be determined by the arbitrator.”); *Willis v. Fitbit, Inc.*, C19-1377, 2020 WL 417943, at *4
 22 (S.D. Cal. Jan. 27, 2020) (contention arbitration provision as a whole, rather than delegation
 23

1 provision, was procedurally and substantively unconscionable must be heard by arbitrator).⁵

2 Likewise, the issue of disaffirmance may not be determined by the Court. First, the minor
 3 plaintiffs disaffirm only the “End User License Agreement” relating to their controllers. (Dkt. 32,
 4 ¶¶ 19 (J.A.), 52 (C.C.), 26 (A.D.), 33 (A.H.), 40 (J.H.)) They do not express an intent to disaffirm
 5 the MSA or indicate they have stopped using Xbox live. *See G.G. v. Valve Corp.*, C16-1941-JCC,
 6 2017 WL 1210220, at *3 (W.D. Wash. Apr. 3, 2017) (finding arbitration agreement with minor
 7 plaintiffs valid and alleged disaffirmance “unsupported by law and fact” where they continued to
 8 use the defendant’s content and services: “Plaintiffs’ continued use is contingent on accepting the
 9 SSA and its agreement to arbitrate. Therefore, Plaintiffs have only disaffirmed the SSA in name,
 10 but not in practice, because they continue to receive benefits from the SSA by their continued use
 11 of Defendant’s products.”), *vacated in part on other grounds*, 799 F. App’x 557 (9th Cir. 2020).
 12 Second, the issue of the minors’ disaffirmance of the warranty agreements is a challenge to the
 13 validity of the agreements as a whole and an arbitrability issue to be decided by the arbitrator. *See,*
 14 *e.g., Kuznik v. Hooters of Am., LLC*, C20-1255, 2020 WL 5983879, at *4 (C.D. Ill. Oct. 8, 2020);
 15 *Ingram v. Neutron Holdings, Inc.*, 467 F. Supp. 3d 575, 584-85 (M.D. Tenn. 2020).

16 The Court, finally, also finds the pursuit of public injunctive relief by the California
 17 plaintiffs an issue to be determined by the arbitrator. Plaintiffs’ challenge under *McGill*, 393 P.3d
 18 85, targets neither the existence of an agreement, nor the delegation clause itself. As found by
 19 numerous district courts, “where there is a clause delegating arbitrability questions to an arbitrator,
 20 it is for the arbitrator to decide if *McGill* makes the contract, or portions thereof, invalid.” *Moffett*,
 21 2020 WL 6143595, at *3 (collected cases omitted). *See also Marselian v. Wells Fargo & Co.*,
 22 C20-3166, 2021 WL 198833, at *5-6 (N.D. Cal. Jan. 20, 2021); *Mondigo v. Epson Am., Inc.*, C20-

23 ⁵ Having found as such, the undersigned does not address the arguments as to unconscionability.

1 4400, 2020 WL 8839981, at *4 (C.D. Cal. Oct. 13, 2020).

2 Further, and pursuant to the arbitration agreements, if the arbitrator finds the issue of public
3 injunctive relief cannot be arbitrated and finds Microsoft liable under California law, the case
4 would return to this Court for a determination as to public injunctive relief. (Dkt. 37, ¶¶8(c), (g),
5 Exs. E-F at § 15(i) (arbitration agreements in MSAs applicable to California plaintiffs provide that,
6 if any “part” of the binding arbitration and class action waiver provision “is found to be illegal or
7 unenforceable, the remainder will remain in effect (with an arbitration award issued before any
8 court proceeding begins[.]”); Dkt. 38, ¶2, Ex. Y (same for standard controllers purchased by
9 California plaintiffs)); *Gilbert Enterprises, Inc. v. Amazon.com*, C19-2453, 2019 WL 6481697, at
10 *4 n.2 (C.D. Cal. Sept. 23, 2019) (“Although challenges to the arbitration agreement as a whole
11 may subsequently return to this Court if an arbitrator rules that the Court must decide them, the
12 Court is obligated to enforce the delegation clause absent specific challenges to it.”); *Dornaus v.*
13 *Best Buy Co.*, C18-4085, 2019 WL 632957, at *4 (N.D. Cal. Feb. 14, 2019) (where severability
14 clause provided, “[i]f any part of this arbitration provision is deemed invalid or unenforceable,
15 the other terms shall remain in force”, court concluded: “While the remainder of plaintiff’s action
16 must be compelled to arbitration . . . –including all questions of liability – the court shall retain
17 jurisdiction over the adjudication of plaintiff’s request for public injunctive relief, should
18 defendant be found liable for the California statutory claims, which are brought on behalf of the
19 public and for which public injunctive relief may be available.”) (emphasis added). Cf. *Blair v.*
20 *Rent-A-Ctr., Inc.*, 928 F.3d 819, 831-32 (9th Cir. 2019) (severability provision provided for entire
21 “claim” to be severed for judicial determination, not “only . . . a particular remedy”), and *Snarr v.*
22 *HRB Tax Grp., Inc.*, 839 F. App’x 53 (9th Cir. Dec. 9, 2020) (“*Blair* involved very similar
23 severability language and held that the entire claim under the statute must be severed from

1 arbitration, rather than just the public injunctive remedy.”)⁶ The Court should, as such, compel
2 arbitration of plaintiffs’ claims, but retain jurisdiction.

3 CONCLUSION

4 The Court should, in sum, GRANT Microsoft’s Motion to Compel Arbitration and Stay
5 Claims (Dkt. 36). The Court should STAY these proceedings pending the outcome of the
6 individual arbitration of plaintiffs’ claims, and should direct the parties to file a Joint Status Report
7 upon the completion of arbitration.

8 OBJECTIONS

9 Objections to this Report and Recommendation, if any, should be filed with the Clerk and
10 served upon all parties to this suit within **fourteen (14) days** of the date on which this Report and
11 Recommendation is signed. Failure to file objections within the specified time may affect your
12 right to appeal. Objections should be noted for consideration on the District Judge’s motions
13 calendar for the third Friday after they are filed. Responses to objections may be filed within
14 **fourteen (14)** days after service of objections. If no timely objections are filed, the matter will be
15 ready for consideration by the District Judge on April 23, 2021.

16 DATED this 2nd day of April, 2021.

17 

18 Mary Alice Theiler
19 United States Magistrate Judge

20 ⁶ In *Blair*, the Ninth Circuit recognized parties could, but had not in that case, “split decisionmaking
21 between a court and an arbitrator” in this manner. *Blair*, 928 F.3d at 831-32 (referring to rejected reading
22 of severance clause as requiring arbitrator to first adjudicate liability of a claim and leaving “potential public
23 injunctive remedy” for the court). See also *Moffett*, 2020 WL 6143595, at *4 (distinguishing *Blair* as
involving determination agreement delegated interpretation of a paragraph requiring individual arbitration
to a court and the “ultimate decision to sever the public injunctive relief claims from arbitration [as] based
on the specific language of the agreement”) (citing *Cooper v. Adobe Sys. Inc.*, C18-6742, 2019 WL
5102609, at *7 (N.D. Cal. Oct. 11, 2019) (“*McGill* and *Blair* do not hold that all claims seeking public
injunctive relief must be litigated in court.”))